

**Minutes of
The Economic Development Authority
Of the County of Accomack, Virginia
Work Session**

**The Economic Development Authority met at The Sage Diner in Onley, Virginia , on
Tuesday, July 16, 2013 at 12:00 P.M.**

Members Present: John LeCato, Robert Bloxom, Shirley Zamora, Irene Davis,
Ira Ashby-Hope

The meeting convened at 12 pm.

The purpose was to discuss the EDA website. The contract is up for renewal in September 2013 and need to be reviewed with suggestions for improvements.

The most viewed pages to date are: airport, the industrial park, the Agricultural Center, the Wallops page and the pages of the towns.

The most common search words center around existing retail. Wal-Mart.

Irene presented the possibility of an ad in the Chincoteague brochure for 2014.

They need copy by 9/13.

Another possibility is *Essentials*, published by the Chamber of Commerce.

We also reviewed information for the handout packets for realtors and based it on the Isle of Wight packet and the Shenandoah handout. We discussed the need for a county information sheet to statistics. Shirley will get an old one to Irene.

Next we rack cards with a link to the internet web site or a packet with a phone #.

There was a discussion of the benefits of a tri-fold brochure vs. a rack card.

We wanted to emphasize the Shore is a place to work, live and play.

Irene had prepared outlines for each option to be discussed. We will look at including a map with distance to major cities to illustrate the benefit of the Shore's location.

Irene will continue to work on these based upon input from the discussions.

Handouts are attached.

The meeting was adjourned at 12:40 pm.